

Landmark Mexican project selected for main exhibit at the Venice Architecture Biennale 2025

- *“Tech-Community Driven Living Labs: Fostering Care Ecologies” by Tec de Monterrey will participate in world's largest architecture festival, opening on May 10th*

May 9, 2025, Venice, Italy - The landmark Mexican project - **“Tech-Community Driven Living Labs: Fostering Care Ecologies”** - has been selected to exhibit at the 19th Venice Architecture Biennale 2025 within the famed Arsenale.

The highly anticipated exhibition created by the School of Architecture Art, And Design at Tecnológico de Monterrey, examines an emerging design methodology based on regenerative intelligences and practices within some of the world's most vulnerable places.

By focusing on ecologies of care, **Living Labs** seeks to understand the fragilities and vulnerabilities of four of the most diverse and remote territories in Mexico, while uncovering their potential for regeneration.

Through regenerative thinking, development, and design, the project devises strategies that initiate coevolutionary processes, ultimately aimed at enhancing life in unique environments.

These strategies are not theoretical. In Julimes, Chihuahua, where communities face serious health risks due to contaminated water, the team co-developed sanitation solutions with local residents. In Guadalajara's La Primavera Forest, the regeneration of the Las Tortugas River included micro nature-based interventions and new public spaces that invite community reconnection with the ecosystem. These actions demonstrate how Living Labs enable design to be both context-sensitive and transformative.

“Tech-Community Driven Living Labs: Fostering Care Ecologies” will open within the main exhibition within the Arsenale of the 19th Venice Architecture Biennale on Saturday 10 May and run until Sunday 23 November. This year's Biennale is anticipated to be the largest in the architecture festival's history.

The 2025 edition has been built around the topic of 'Intelligens: Natural. Artificial. Collective' and was curated by the architect and engineer **Carlo Ratti**.

Intelligens will serve as a “dynamic laboratory”, uniting experts across various forms of intelligence. For the first time, the Exhibition features over 750 participants: architects and engineers, mathematicians and climate scientists, philosophers and artists, chefs and coders, writers and woodcarvers, farmers and fashion designers, and many more.

Tecnológico de Monterrey is the only higher education institution in Latin America to be selected to participate in the festival this year. The initiative brings together more than 280 students, professors, and local collaborators across Mexico. From ejidos in the Sierra Gorda exploring regenerative tourism, to neighborhoods in Paso del Norte reconnecting with

essential infrastructure, the labs not only address social and environmental vulnerabilities but also build long-term local capabilities.

Each lab site functions as a real-world platform for impact-driven education, research, and collaboration. The institution's School of Architecture Art, And Design created their regenerative living labs at four locations: Chihuahuan Desert, La Primavera Volcanic Complex, Sierra Gorda Biosphere Reserve and the Sierra Tarahumara.

Alfredo Hidalgo, national dean of the School of Architecture, Art, and Design at Tecnológico de Monterrey commented: "To have an opportunity to tell the world about Living Labs and what can be achieved through architecture and design at the Venice Architecture Biennale this year is an honor. In the face of enormous challenges, integrating collective intelligence, the intelligence of nature, and technology, became the backbone of our project, which would not have been possible without the work of my colleagues at Tecnológico de Monterrey and the diverse communities we worked with across Mexico."

For photos and visual materials, please visit: <http://tec.rs/EAADEnBienalVenecia>

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About Tecnológico de Monterrey

Tecnológico de Monterrey (<http://www.tec.mx>) is a private, non-profit university recognized for its academic excellence, educational innovation, and global vision. Founded in 1943, it operates in 33 cities across 20 states in Mexico, with an enrollment of 60,000 undergraduate and graduate students, as well as more than 27,000 high school students. Accredited by SACSCOC since 1950, Tec ranks #185 in the *QS World University Rankings 2025* and #7 in Latin America according to the *THE Latin America University Rankings 2024*. It is also recognized for global employability and entrepreneurship programs and is a member of international networks such as APRU and U21. For more details, visit our **Boilerplate**: <https://tec.rs/Boilerplate>

About Alfredo Hidalgo, National Dean of EAAD

Alfredo is an architect with a Ph.D. from the University of Oviedo, Spain, and postgraduate studies in territorial development. He has taught at universities in Chile, Colombia, Italy, and France, and is part of the CeCodet research group at Oviedo and the ETI Chair at the Paris Sorbonne Business School. He has led award-winning public space and infrastructure projects showcased at architecture biennales in Jalisco, Chile, and Venice. Alfredo was Director of Strategic Projects in Zapopan, where he oversaw initiatives like "Zone 30" and the "Bosque Pedagógico del Agua," and has consulted for UN-Habitat in Mexico and Colombia. Since 2015, he has been a professor at EAAD, where he also serves as Associate Dean and leads the Cities initiative. He co-founded the civil association CITA (2005) and the COM:PLOT Forum (2007), both promoting civic engagement in urban development and mobility.

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